

# Rich Black

ColorCards strongly recommends the use of rich black for black areas of your card. Please use the following CMYK mixture for a rich black:

**Cyan: 63% Magenta: 53% Yellow: 51% Black: 100%**

Do not use 100% black ink only. This will ensure that black areas of your card, like text, borders or backgrounds, will appear solid black and not greyish or washed out.

**100% Black Ink**



**Rich Black**

